

Jonathan Andrews

6200 Airport Blvd. • Mobile, AL. 36608
Phone: (251) 656-8701 • E-Mail: jonathanimo89@gmail.com



Objective

To be gainfully employed in a position that will use my editorial, technical and leadership skills while continuing to allow for the growth of those skills.

Experience

WALA FOX10 News

March 2013 – Present

[Digital Media Manager]

- Used code, including HTML, Java, jQuery, CSS, and PHP along with various APIs and data to generate interactive news content.
- Studied website analytics using Adobe Analytics, Chartbeat and Google Webmaster tools to understand site visitors' usage patterns and how to better serve website news consumers.
- Worked with station leadership to oversee a transition in newsroom culture to be digital focused
- Rewrote the station's digital breaking news plan.
- Worked with marketing and sales departments to incorporate digital avenues into their regular routines including sweeps and new business development.

WALA FOX10 News

March 2012 – March 2013

[Digital Content Producer]

- Edited and refined content written by television reporters to make it suitable for the web, with an attitude toward mobile first.
- Posted content with as quickly as possible but under the mantra: "Get it right, first --- not just get it first."
- Took to Twitter and Facebook to disseminate daily news, as well as breaking news to a social media audience.
- Worked in high pressure, fast paced breaking news situations to quickly alert viewers to breaking news situations
- Wrote supplemental articles and created additional interactive, digital content to extend the narrative of newscasts, including infographics, charts and graphs and photo galleries.

The Hattiesburg American – Hattiesburg's Local Newspaper

Summer 2011

[City Desk Intern]

- Worked as an intern, fulfilling many of the duties of a full-time employee, for the daily publication's city desk.



- Interviewed influential people in the Hattiesburg area and wrote news and feature stories based on the information acquired through those interviews.
- Established a rapport with sources when working on stories in order to speak with them multiple times for different stories.
- Attended weekly staff meetings and collaborated with other writers to create and develop story ideas.
- Met with editors to discuss changes to my writing and ways to improve it for the future.

The Southerner Yearbook – The university’s annual publication 2010-December 2011

[Reporter]

- Wrote descriptive, narrative style features on the exploits of various clubs and about events that occurred throughout the year at the University of Southern Mississippi.
- Conducted in-depth interviews with participants in various campus events and activities.

The Student Printz – The student-run newspaper January 2009- December 2011

[Senior Reporter]

- Wrote articles for the publication (with a readership of over 15,000 students, faculty and staff of the university) ranging from feature stories to news stories,
- Researched subjects for stories and interviewed students and employees of the university and people in the Hattiesburg area.
- Worked with fellow writers to craft story ideas in weekly meetings.
- Wrote under short deadlines and usually completed assignments within 24 hours.
- Edited copy for grammatical and syntactical errors
- Contributed ideas for the creation of a mobile phone application as well as a news position in which more experienced reporters would help newer ones, manage a social media presence and post to a blog weekly.
- Identified and suggested solutions to inefficiencies in the paper's editorial process as well as some to improve its social media efforts and website for a better user experience.

Education

The University of Southern Mississippi 2007-Present

[Mass Communications: News-Editorial Emphasis]

- **Bachelor of the Arts, 3.0 GPA**
- Learned the ins and outs of working with the public in the media.



- Learned newswriting and multimedia skills, including AP style and storytelling strategies.
- Developed communication skills through interviewing and replying to comments and questions from readers on stories.
- Participated in the Pride of Mississippi Marching Band.
- Member of the Southern Miss Activities Council on the public relations committee; promoted events to the student body along with a team of other students.

Skills

- Proficient in numerous computer applications including Adobe inDesign, Photoshop, Dreamweaver, Final Cut Pro, and Microsoft Office (I typed this in Word!)
- Familiar with HTML and Cascading Style Sheets (CSS)
- Familiar with server-side and client-side scripting languages: PHP, Javascript, JQuery
- Reliable hard worker who flourishes under strict deadlines with little guidance, and is a proficient multi-tasker.
- Efficient researcher and fast learner. Well-developed note taking ability manually and digitally